



Bee Aware Month is an annual initiative of The National Beekeeper's Association. It began in 2013 with the intention of educating New Zealanders about bees and their importance to our livelihood, environment and economy.

Considering the role that bees play in our business, Melita is a strong supporter of this great initiative. During September we will be actively promoting Bee Aware Month, engaging with as many people as we can, via social media, websites and newsletters.

During the month we would love your support to promote this initiative and further use the campaign to promote other local bee supporting companies. We have selected your business and hope you join us next month.

If you are interested in supporting the campaign, we will promote your company and products during the month via our social media channels.

What is required?

- A digital image of your company logo.
- A short blurb about your company and what it produces.
- A link to your Company website or Social Media Sites.
- A mention or link on your social Media or Company website linking back to Melita and our Bee Aware Campaign.
- A small product sample or gift that can be included in a month long campaign designed to promote engagement and interest in the Bee Aware Month initiative and your businesses.

If you would like to be a part of this great initiative and have us promote your business at relatively no cost to you please RSVP to bobbi@melitahoney.com by 20th August 2015

For more information, call us on **0800 Melita**

Kind Regards – The Melita Team